

Station KSL-TV SALT LAKE CITY Agency () SMART MEDIA GROUP Rep Firm () WASHINGTON

Advertiser () LOVE, MIA 814 KING ST, SUITE 400 Sales Office () JAMIE ANDRUS

Product LOVE/CD4/R ALEXANDRIA, VA 22314 Salesperson ()

Estimate# 912918 Agency C/P1/P2/E LOVE/ORDR/912918 Salesperson Phone# 202-872-1155

Buyer Patricia Dome Flight Dates 09/12/2012 - 09/18/2012 Salesperson FAX#

Phone# Hiatus Weeks

Fax#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
53	TH-F	TODAY	8A-9A	:30	09/13-09/14	2	\$525.00	2
Rating: 2.0								

Buyline Comment: 1/DAY

54	SA	TODAY SHOW	5A-7A	:30	09/15-09/15	1	\$20.00	1
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55	M-TU	DR PHIL	3P-4P	:30	09/17-09/18	2	\$50.00	2
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Rating: 2.0

Buyline Comment: 1/DAY

56	M	STUDIO 5	11A-12P	:30	09/17-09/17	1	\$110.00	1
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Rating: 2.0

---REPORT TOTALS---

Report Totals: 51 / \$25,405.00

---SALES MONTHLY TOTALS---

Sep 12: 51 / \$25,405.00
Sales Totals: 51 / \$25,405.00
Station Totals: 51 / \$25,405.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$127,025	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
Demos RA35+